



CREATIVE COUPLING
Sangita Jindal (left) and Dhruvi Acharya
at the JSW Centre in Mumbai

SANGITA JINDAL AND DHRUVI ACHARYA

JSW (2013) by Dhruvi Acharya is rated by many as one of the artist's most significant works to date. Commissioned by patron Sangita Jindal for the all-day-dining restaurant at the new JSW Centre in Bandra Kurla Complex, Mumbai, this mural is spectacular not just for its size—it spans 32ft—but also for its incredible visual detailing. Acharya takes the viewer on a vibrant journey through the world of Jindal Steel by creating intricate drawings inspired by the daily lives of its employees, in her characteristic style, punctuated with wry humour. Jindal, who has been collecting Acharya's work for a long time now, has always admired her approach and the way she merges the personal and professional in her work—the mother as a worker, the woman as an artist. She feels that there ought to be more such collaborations between women in the world of art. "It is our collective journey that is going to drive the art scene ahead," says Jindal, who is also the chairperson of JSW Foundation. This mural came at a time when Acharya was dealing with a grave personal loss. However, according to Jindal, the artist rose back due to her inner strength and will power. As a patron, she tries her best to create lasting bonds with artists like Acharya and generate opportunities for them by creating situations where they can flourish and excel. Acharya admires this quality in Jindal, who gave her a free hand to create this incredible work of art. "She told me, 'This is your wall,' and flew me to their Vijayanagar factory, where I took a lot of photos. This implies a lot of trust," she says.