

COMIC

PIXEL Power is group exhibition by four artists -Tushar Joag, Dhruvi Acharya, Sarnath Banerjee and Chitra Ganesh - and their interpretation of Pop culture as they see it through a kaleidoscopic lens. "The artists re-define who a superhero is and who isn't. They challenge mainstream ideas of class and gender which they have derived from comic books," says Georgina Maddox, curator for this exhibition and art correspondent with a national daily.

Each artist has his own individualistic style which is expressed through the brush on canvas. "Offset printing made mass media possible, similarly pixels made printing of mass photographs possible—this being the reason for choosing the exhibition name *Pixel Power*," explain Maddox.

Artist Tushar Joag displays two mixed media paintings showing off the lighter side of the downturn in the economy. While one painting

CAPERS



Art work by Dhruvi Acharya

is titled *Corrections* depicting his very own superhero, Unicell, pulling down the Sensex line (implying lower prices for art works, real estate and everything else that has artificially shot up) the other is titled *Super-poster Offer*. It offers three poster advertisements for the price of one! An apt take off on the huge discount sales being offered by almost every brand worth its salt.

So what has been his inspiration? "I take topical issues and provide absurd solutions thereby trying to address the real problem," says the witty guy.

Four artists re-interpret comic books the way they see it, finds MARINA CORREA

Artist Dhruvi Acharya exhibits two of her works—one made with gouache, acrylic paints and an original comic book on canvas, while the other is water colour collages. "The canvas work is a comment on the status of women in Indian society as portrayed in our

issues and provide absurd solutions thereby trying to address the real problems

Tushar Joag Artist



comic books. The two smaller paper works are about the current world environment," says Dhruvi. Delhibased artist Sarnath Banerjee gets his inspiration by roaming the streets of Delhi and Kolkata armed with an eye for detail, and an ink pen to record his musings.

New York-based Chitra Ganesh paints floating heads, women with multiple arms and ghosts that rediscover the past. She derives her images from Amar Chitra Katha comics.

The exhibition is on at THE LOFT, Lower Parel till August 15.

p_marina@dnaindia.net